Instructions

*Watch a sports event on television and answer the following questions:*

1) What type of event was it?

2) What factors do you think went into preparation for the event?

3) Where was the event held? Why do you think it was held there?

4) What type of venue or facility hosted the event?

5) Were there spectators? Did the event appear to be sold-out? Did the commentators announce the number of fans in attendance?

6) Why did you choose to watch this particular event?

7) What type of equipment was used? Were you able to identify the brand?

8) Were you able to see company logos displayed at the event? Were they on athlete uniforms?

9) What types of advertisements did you see throughout the broadcast?